

MCT Top 5 Scoring with Bart Ruff 3-13-21

Takeaway		YOUR Score 3-13-21	YOUR Score 4-13-21
1. Fully understand your personal brand	Know your personal brand (0-5) Know your customer and their needs (0-5) Know your uniqueness (0-5) Keep it relevant (0-5) Keep it consistent (0-5) Understand how others see you (0-5) Your subtotal out of 30 possible points		
2. Have the right tools	Resume (0-5) LinkedIn (0-10) Job Search Plan (0-15) Your subtotal out of 30 possible points		
3. Network effectively	Prepared (0-5) Organized (0-5) Strategic (0-5) Authentic (0-5) Your subtotal out of 20 possible points		
4. Execute	Ave # of networking calls per week 5-10 = 5 points, 10 + = 10 points Ave # of jobs in active pursuit per week 5-10 = 5 points, 10 + = 10 points Your subtotal out of 20 possible points		
5. Pay it forward	Bonus (0-5)		
	Your total points		