
Chasing My Career Dreams....Ok, now what?

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WHO AM I?


*“When I was 5 years-old, my mother always told me that **happiness** was the key to life. When I went to school, they asked me what I wanted to be when I grew up. I wrote down ‘**happy.**’ They told me I **didn’t understand the assignment**, and I told them **they didn’t understand life.**”*

Answer: John Lennon

POTATO GAME


FUN
1

Learned
Something New

A pink lightbulb icon with rays emanating from it, symbolizing an idea or learning.


PROCESS
2

What happens
When you learn something new

A teal lightbulb icon with rays emanating from it, symbolizing an idea or learning.


MOTIVATE
3

Proved that
You can do it!

An orange lightbulb icon with rays emanating from it, symbolizing an idea or learning.

REFLECT
4

What did you
Learn about yourself?

A blue lightbulb icon with rays emanating from it, symbolizing an idea or learning.

WHAT DO YOU WANT TO BE WHEN YOU GROW UP?

<p>Derpson, what do you want to be when you grow up?</p> 	<p>5-6 years</p> <p>Spiderman</p> 
<p>8-12 years</p> <p>football player</p> 	<p>12-15 years</p> <p>engineer</p> 
<p>16-17 years</p> <p>what i want?</p> 	<p>18 years</p> <p>Spiderman</p> 

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EXERCISE

- List your professional Talents (*things you're good at*) and Passions (*things that excite you*).
- You will be asked to share a few with the group.

QUESTIONS TO ASK AS YOU WORK ON YOUR PLAN

- What do I love doing? And could/would I want to do it every day?
- What am I good at doing?
- What would you do with your life if you knew you could not fail and you would be 100% successful and happy?

TALENTS & PASSIONS

TALENTS

- Analytical
- Public speaking
- Detailed
- Thorough
- Very flexible and agile.
- Observant

Public
Speaking
Project/
Change
Mgmt.

PASSIONS

- Project Mgmt.
- Flexible
- Adapt to change quickly
- Enjoy learning something new
- Enjoy being “Challenged”
- Talking to people
- Problem solver
- Company mission

I HAVE A PLAN. NOW WHAT DO I DO WITH IT?

- Get unstuck – get out of your comfort zone. Take ownership!
This is primarily about you!
- Look at taking soft/hard skill courses.
- Start building connections on LinkedIn
 - Connect with someone on LinkedIn who has a job that interest you. Ask them how they got that position? Ask them to share their knowledge with you.
- Find a project to try to tap into your T's and P's.

Define Your Brand & Recap Icebreaker - Creating Your 30-second Elevator Speech

Do I Really Need A Personal Brand?

- Self-awareness
- Allow yourself to stand out from your competition
- Establish yourself as a SME
- Identify your unique skills, strengths and talents
- Find your purpose – values, talents and passions

Defining Your Brand

- Evaluate your strengths
- Assess your weaknesses
- Reach out to former managers, colleagues, family members and friends and ask them what they think you do really well and what needs improvement?
- List past successes/achievements
- Identify **five** values and attributes each

Define Your Brand

- Learned Lessons (how would you change the outcome)
- Take **three** items that people said you needed to improve and set a goal to work on them by this time next year.
- Since your last position, what have you learned about yourself?
- Name **three** people you connected with in the last 3 months?

Recap Icebreaker Exercise: Creating Your Elevator Speech





BE OPEN TO CONTRACTING



Advantages

- “Try It Before You Buy It”
- A short-term or long-term consulting role can transition into a permanent full-time position.
- If you’re seeking a position at a popular company, it’s easier (sometimes) to get your foot in the door as a consultant.
- Flexible
- New company cultures and work on different projects and teams
- Move from job to job (minus any negative stigma)

Know Your Worth

- Determine your market value
- What is the length of the contract assignment?
- What was your ending salary, including bonuses and any merit increases?
- Total # of work days (exclude weekends and public holidays)

Know Your Worth

- Factor in vacation time (at least three weeks)
- Commuter Costs (monthly and yearly)
- Additional Taxes
- Additional fees, if applicable

THANKS!

Any questions?

You can find me at www.linkedin.com/in/leaowens/



CREDITS

Special thanks to all the people who made and released these awesome resources for free:

Brand workbook: <https://www.pwc.com/us/en/careers/campus/assets/img/programs/personal-brand-workbook.pdf>

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